

**HOME ASSIGNMENT (2025 Batch)**  
**M.COM**  
**(SECOND SEMESTER)**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**DIBRUGARH UNIVERSITY**  
*(Full Marks 20 for each course)*

*(All the questions given below are compulsory, the word limit for 10 marks questions is 800 words, while 400 words for 5 marks questions)*

**Course Com – 201 (Organizational Behaviour and Theory- II)**

**Assignment – 1** *Marks –10*

- Q.1. What is Personality? What are its determinants? Which of them you feel are more important in shaping personality and why?

**Assignment – 2** *Marks –10*

- Q.1. Define Organizational Development. Describe the characteristics of Organizational Development.

Or

Write short notes on (Any two) *Marks – (5+5=10)*

- a. Factors influencing Leadership effectiveness.
- b. Process of Communication
- c. Need hierarchy theory of Motivation

**Course Com – 202 (Managerial Economics)**

**Assignment – 1** *Marks –10*

- Q.1. Define Demand Forecasting with its features. What method would you suggest to forecast the demand for a new product? Also explain the criteria of a good forecasting method.

**Assignment – 2** *Marks –10*

- Q.1. “Cyclical fluctuations are necessary for economic growth”. Discuss the statement.

Or

Distinguish between demand pull and cost push inflation. Explain the policy measures that can be adopted to control demand-pull inflation. *Marks –10*

**Course Com – 203 (Financial Management – I)**

**Assignment – 1** *Marks –10*

- Q.1. What is the Traditional concept of Finance? Explain its transition to the new approach.

Or

Discuss in detail the modern concept of Finance. In what respects, the modern concept differs from the traditional concept ?

**Assignment – 2***Marks –(5+5=10)*

Q.1. Write short notes on (any two)

- a. Techniques of analysis of Financial Statements.
- b. Dupont System of Financial Analysis
- c. Liquidity Ratios
- d. Wealth Maximization V/s Profit Maximization.

**Course Com – 204 (Strategic Management – I)****Assignment – 1***Marks –10*

Q.1. Describe the benefits of good strategic management. Discuss how a firm may achieve sustained competitive advantage.

**Assignment – 2***Marks –10*

Q.1. Discuss Porter's five competitive forces determining industrial profitability. Also discuss the criticisms associated with Porter's five forces theory.

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