

HOME ASSIGNMENT (2024 BATCH)
M.COM
(2nd SEMESTER)
Centre for Distance and Online Education
Dibrugarh University

MCOM – 201 (Organizational Behavior and Theory-II)

Assignment 1: Critically examine the need of hierarchy theory of motivation. 10

Assignment 2: What is Organizational development? Discuss different types of organizational development interventions. 4+6=10

MCOM – 202 (Managerial Economics)

Assignment 1: Explain the features and phases of business cycle. Explain general measures to control business cycle. 5+5=10

Assignment 2: What is price discrimination and what are its types? Explain price discrimination under monopoly. 4+6=10

MCOM – 203 (Financial Management-I)

Assignment 1: Explain DuPont system of financial analysis. 10

Assignment 2: Explain the broad phases of evolution of financial management. 10

MCOM – 204 (Strategic Management-I)

Assignment 1: What is Strategic Analysis? Explain McKinsey's 7S Framework. 2+8=10

Assignment 2: Explain the steps involved in the strategic management process. 10

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